



# Quality of Life for Families XIV: Improving the Outcomes of Pregnancy

California Endowment  
Center for Healthy Communities  
1000 N. Alameda St.  
Los Angeles, CA 90012

**June 2-3, 2010**

Register Online at  
**[www.paclac2010.eventbrite.com](http://www.paclac2010.eventbrite.com)**

[www.paclac.org](http://www.paclac.org)

## About PAC/LAC

The Perinatal Advisory Council: Leadership, Advocacy and Consultation (PAC/LAC) has been a leading maternal and child health organization since its incorporation as a non-profit agency in 1981. PAC/LAC's mission is to improve perinatal health outcomes by providing leadership, education and support to professionals and systems caring for women and their families. Children's health and well-being start with a healthy pregnancy and the events that occur during an infant's first few hours of life. PAC/LAC strives to make those first health experiences the best by ensuring that pregnant women, babies, and families are cared for by the most competent professionals in well-equipped health care settings. PAC/LAC has a long-standing reputation of excellence in the community for our work with hospitals and health care professionals.

## About Membership

Our members include a broad spectrum of individuals and organizations in the maternal child health community including healthcare professionals, hospitals, community-based organizations, health clinics, health plans and public health organizations.

## Key Benefits of Membership

- Exclusive access to cutting-edge research and information regarding perinatal care
- On-demand, customized expert consultation, advice and resources on all topics related to perinatal care, hospital practices, policies & procedures
- Education and networking plus access to the leaders who are making a difference in perinatal care

## Pre-Conference Objectives

Upon completion of this conference, participants will be able to:

- Identify key areas of perinatal planning that are necessary to prevent barriers to care during an earthquake or other natural disasters
- Describe the emergency preparedness roles of state and local Incidence Command Centers and officials as they pertain to perinatal disaster response
- Assess quantity of blood loss in a patient and utilize quantification of blood loss training skills when treating a hemorrhaging patient
- Review template and tips on how to write a OB drill scenario and describe how to embed metrics into the drill
- Describe the immediate needs of the NICU population during an earthquake

### PRE-CONFERENCE AGENDA June 2, 2010

**1:00pm** Opening Remarks

**1:10pm** Breakout Session 1

1) How Much is Too Much? Quantification of  
Maternal Blood Loss Training  
*Beverly Vanderwal, MN, RNC*

2) NICU Simulations: Breathing New Life into  
Neonatal Resuscitation  
*Kristen T. Hougland, MD*

**2:30pm** Breakout Session 2

1) Hemorrhage Drills: Practice Makes Perfect?  
*Julie Arafeh, RN, MSN*

2) Avoiding Disaster during Disasters: NICU Lessons  
Learned during the Northridge Earthquake  
*Barry Halpern, MD*

**3:30pm** California's Emergency Preparedness: Are We  
Ready?  
*D. Lisa Bollman, RNC, MSN, CPHQ*

**4:00pm** Closing

**4:30pm** PAC/LAC Member Cocktail Reception at  
El Paseo Inn (Olvera Street)

# Conference Objectives

Upon completion of this conference, participants will be able to:

- List the benefits of skin to skin care for preterm and late preterm infants
- Define the risks and benefits of Vaginal Birth After Cesarean (VBACs) and integrate ACOG recommendations into practice
- Discuss the impact of electronic medical records (EMRs) on prenatal, delivery, postpartum and newborn care
- Identify the neonatal risks of elective deliveries in early term deliveries
- Describe the short and long term medico-socio-economic consequences of being born as a late preterm infant

## CONFERENCE AGENDA June 3, 2010

**7:30 am** Registration and Breakfast

**8:00 am** Opening Remarks  
*William Ginsburg, JD, ABOTA, FACLM*

**8:20 am** Kangaroo Care for the Preterm Infant: Hop Onboard  
*Susan Ludington, PhD, CNM, FAAN*

**9:50 am** Break and Exhibits

**10:20 am** Concurrent Session I

A) VBACs: Where Are We Now?  
*Jeetsna Grover, MD, FACOG*

B) Just Say Premature: The Consequences of being born as a Late Preterm Infant  
*Rangasamy Ramanathan, MD*

**11:25 am** Concurrent Session II

A) Psychiatric Medications in Perinatal Populations  
*Merrill Sparago, MD*

B) Hypothermia Treatment for Hypoxic Ischemic Encephalopathy  
*Frank Mannino, MD*

**12:30 pm** Lunch and Exhibits

**1:30 pm** Electronic Medical Records: Are We All on the Same Page?  
*Allen Merritt, MD*  
*Susan G. Igdaloff, MD*  
*Laurie Hummel, RN*

**2:30 pm** Break

**2:45 pm** Implementing Elective Delivery Policy Change within Your Hospital I Want My Baby and I Want it Now...Be Careful What You Wish For!  
*Bryan T. Oshiro, MD*  
*Mitchell Goldstein, MD*

**4:00 pm** Closing Remarks/CEU Certificates/Raffles

## About Conference

This event allows for the important dissemination of new and emerging clinical practice standards as well as an opportunity to discuss health-related issues affecting the perinatal community. This year marks the introduction of the first "pre-conference," a half day event on June 2nd, 2010 which will focus on the theme of emergency and disaster planning in the perinatal healthcare setting. The annual full day conference will occur on June 3rd, 2010 and will address many of the most pressing perinatal issues in the healthcare community focusing on current neonatal and obstetrical topics. The program is designed for perinatal nurses, pediatricians, obstetricians, neonatologists, hospital administrators, social workers, health educators and other professionals responsible for the care of mothers and/or newborns. Topics presented will explore areas of rapid change and significant influence on the practice of perinatal and neonatal care, with an emphasis on optimizing outcomes for mother and infant.

### Conference Fees:

We offer a lower conference registration for current PAC/LAC members and for those joining PAC/LAC at this time. Membership is considered current if paid after January 1st, 2009. If you are unsure of your membership status, please contact the PAC/LAC office at (818) 708-2850 or [info@paclac.org](mailto:info@paclac.org). To join or renew your membership with PAC/LAC at this time, please also select a membership option on the registration page.

Registration fees include: breakfast, lunch, snacks, syllabus, CEUs and CMEs. PAC/LAC members will also receive one free ticket to the PAC/LAC Member Cocktail Party. Registration fee, less a \$25 administrative charge, is refundable if cancellation is received by May 18, 2010. No refunds will be granted after that time.

# Faculty

## **Julie Arafah, RN, MSN**

Obstetric Simulation Specialist

Center for Advanced Pediatric and Perinatal Education Lucile Packard Children's Hospital  
at Stanford University

## **D. Lisa Bollman, RNC, MSN, CPHQ**

Executive Director

Community Perinatal Network

## **Mitchell Goldstein, MD**

Associate Professor, Pediatrics, Division of Neonatology

Loma Linda University Medical Center

## **Jeetsna Grover, MD, FACOG**

Director of Maternal Fetal Medicine, LAC Olive View Medical Center

Associate Clinical Professor, David Geffen School of Medicine at UCLA

## **Barry Halpern, MD**

Medical Director, NICU

Northridge Hospital Medical Center

## **Kristen T. Hougland, MD**

Assistant Professor of Pediatrics

Loma Linda University Medical Center

## **Laurie Hummel, RN**

LDRP Clinical Supervisor

Pomona Valley Hospital Medical Center

## **Susan G. Igdaloff, MD**

Medical Consultant

Southern California Regional Office, Children's Medical Services Branch

Department of Health Care Services State of California

## **Susan Ludington, PhD, CNM, FAAN**

Professor of Pediatric Nursing

Case Western Reserve University

## **Frank Mannino, MD**

Medical Director, Infant Special Care Center

UCSD Medical Center

## **T. Allen Merritt, MD, MHA**

Professor of Pediatrics, Division of Neonatology

Loma Linda University Medical Center

## **Bryan T. Oshiro, MD**

Vice-Chairman, Department of Ob/Gyn

Medical Director, Perinatal Institute, Loma Linda University Medical Center

## **Rangasamy Ramanathan, MD**

Professor, Clinical Pediatrics, USC Keck School of Medicine

NICU Medical Director, LAC/USC Medical Center

## **Merrill Sparago, MD**

Volunteer Clinical Faculty

UCLA Semel Institute

## **Beverly Vanderwal, MN, RNC**

Clinical Nurse Specialist, Long Beach Memorial Medical Center

OB Hemorrhage Expert Panelist, California Maternal Quality Care Collaborative

## Accommodations

### Hotel:

Omni Los Angeles Hotel at California Plaza

A block of rooms has been reserved for conference attendees at the Omni Hotel in downtown Los Angeles. Please request the block of rooms for "PAC/LAC" when reserving your room to receive a discounted rate of \$159/night. The discounted rate is reserved for a limited time only and rooms are subject to availability so please reserve early! Reservations can be made by:

- Calling 1-800-THE-OMNI (800) 846-6664 (Ask for the PAC/LAC rate of \$159/night)
- Omni on the internet: [www.omnihotels.com](http://www.omnihotels.com) (When reserving rooms for the group, reference group code: 16900604847)

## Transportation

### Driving:

Free conference parking is offered during conference hours behind the California Endowment.

### Metro (from Omni Hotel):

The Civic Center Metro Station is 1.5 blocks from the Omni Hotel. Take the "red line" to Union Station (~15 minutes). The conference center is located a block to the right as you exit Union Station.

### Metro (from other locations):

Take the metro to Union Station. The conference center is located a block to the right as you exit Union Station.

### Bus (from Omni Hotel):

From the Omni Hotel, exit on the Grand Ave. side (back of hotel) and catch the "B Dash" towards Union Station. Cost is 25 cents each way (~15 minutes). The Conference Center is located a block to the right as you exit Union Station parking lot.

### Town car (from Omni Hotel):

The Omni Hotel offers free town car service on a first come first served basis. Check with the front desk to see if the town car is available to take you to the California Endowment on the morning of the conference.

## PAC/LAC Member Cocktail Party:

This year, we are excited to invite all PAC/LAC members to the first ever PAC/LAC Member Cocktail Party to be held at El Paseo Inn on Olvera St (across from Union Station). This festive party will follow the pre-conference on June 2, 2010 from 4:30pm – 6:30pm. Appetizers will be provided and PAC/LAC has reserved the patio where you can sit back, sip a margarita and enjoy the cultural fiesta that is Olvera Street! Here you will get the chance to mingle with old friends, connect with new ones and enjoy a little bit of Los Angeles history. Each PAC/LAC member will receive one Cocktail Party ticket per registration (pre-conference or conference). Please RSVP on your registration form if you plan on attending so that we may provide enough food for everyone. If you would like to bring guests to the cocktail party, please purchase extra guest tickets on your registration form. This location is directly across the street from Union Station and can be reached by foot from the conference center. If you drove to the conference, you may leave your car at the California Endowment until 6:30pm but no later or it will be locked in overnight. Appetizers provided by PAC/LAC and El Paseo offers drink specials at this time.





## CONTINUING EDUCATION

### Pre-Conference

#### Physicians

The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is accredited by the Institute for Medical Quality/ California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. PAC/LAC takes responsibility for the content, quality, and scientific integrity of this CME activity. PAC/LAC designates this educational activity for a maximum of 3 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

#### Nurses

The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is an approved provider by the California Board of Registered Nursing Provider Number CEP 5862. This course is designated for 3.5 contact hours of continuing education credit.

#### MFT/LCSW

The event has applied for 3 Continuing Education units by the California Board of Behavioral Science Examiners, Provider # PCE3704 (Los Angeles County Department of Public Health, Maternal, Child and Adolescent Health Branch).

### Conference

#### Physicians

The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is accredited by the Institute for Medical Quality/ California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. PAC/LAC takes responsibility for the content, quality, and scientific integrity of this CME activity. PAC/LAC designates this educational activity for a maximum of 5.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

#### Nurses

The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is an approved provider by the California Board of Registered Nursing Provider Number CEP 5862. This course is designated for 6.5 contact hours of continuing education credit.

#### MFT/LCSW

The event has applied for 5.5 Continuing Education units by the California Board of Behavioral Science Examiners, Provider # PCE3704 (Los Angeles County Department of Public Health, Maternal, Child and Adolescent Health Branch).

## Thanks to our Supporters:

March of Dimes

Latino Family Institute

The Gideons International

California Smokers' Helpline

County of Los Angeles Public Health

Los Angeles Biomedical Research Institute – Newborn Screening

California Immunization Registry Los Angeles – Orange Region (CAIR)



## Commercial Support Provided By:

Huntington Hospital

Hill-Rom

Health Net – State Health Programs

Ameda Breastfeeding Products

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Neotech Products



For your convenience,  
you can now register online at: [www.paclac.org](http://www.paclac.org)

## Registration Form

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Institutional Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

MD ☐ RN ☐ LCSW or MFT ☐ Other: \_\_\_\_\_

License Number (required for CEU/CME credit): \_\_\_\_\_

Vegetarian ☐ Yes ☐ No

If you have any special needs for this activity, please specify:

\_\_\_\_\_

	Member	Nonmember
Pre-conference Only	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$50.00
Conference Only	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$125.00
Pre-conference and Conference	<input type="checkbox"/> \$130.00	<input type="checkbox"/> \$150.00

Renew PAC/LAC membership \$60 ☐ Yes

Do you plan to attending the PAC/LAC member cocktail hour? (Free for members) ☐ Yes ☐ No

Guest and Non-members can purchase cocktail party tickets for \$20 \_\_\_\_\_ # of tickets

Membership prices apply if PAC/LAC membership is renewed

☐ Visa ☐ MC ☐ AMEX

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ C.C.V. Code \_\_\_\_\_

Total Amount: \_\_\_\_\_

Signature \_\_\_\_\_

To fax your registration: 818-708-2950

If paying by check please remit check with completed  
registration form payable to:

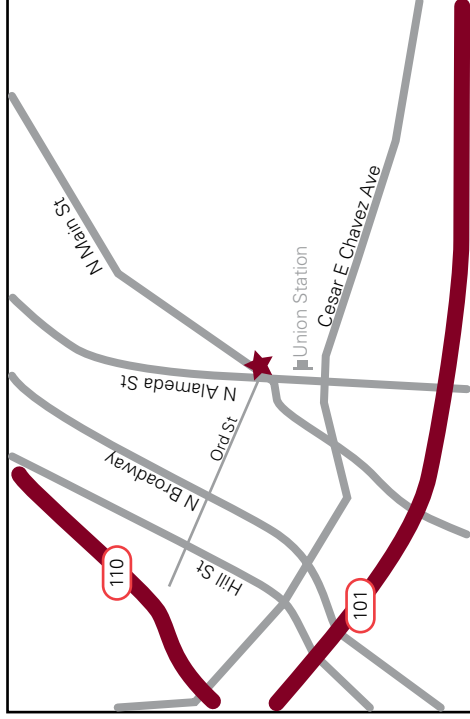
**PAC/LAC**  
5530 Corbin Ave., Suite 323  
Tarzana, California 91356



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**818.708.2850** [info@paclac.org](mailto:info@paclac.org)  
[www.paclac.org](http://www.paclac.org)

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The California Endowment  
1000 N Alameda St, Los Angeles, CA 90012  
Conveniently located next to Union Station